

**MINUTES OF THE LEGISLATIVE & PUBLIC AFFAIRS
OUTREACH SUBCOMMITTEE SPECIAL MEETING
OF THE BOARD OF DIRECTORS
OF THE MIDWAY CITY
SANITARY DISTRICT**

**14451 CEDARWOOD STREET
WESTMINSTER, CA 92683**

January 15, 2025

CALL TO ORDER

Director C. Nguyen called the Legislative & Public Affairs Outreach Subcommittee meeting at 14451 Cedarwood Street, Westminster, California on Wednesday, January 15, 2025 at 9:10 AM.

COMMITTEE MEMBERS PRESENT:

Chi Charlie Nguyen
Tyler Diep

STAFF MEMBERS PRESENT:

Robert Housley, General Manager
Ashley Davies, Dir. of Servs. & Program Development
Cynthia Olsder, Board Secretary

ROLL CALL AND DECLARATION OF QUORUM

Board Secretary, C. Olsder announced a quorum.

PUBLIC COMMENTS:

None.

APPROVAL OF THE MINUTES

- A. Approval of the Minutes of the Outreach Committee meeting on November 6, 2024
- B. Approval of the Minutes of the Legislative & Public Affairs Outreach Subcommittee Special Meeting on December 11, 2024

A motion was made by Director C. Nguyen, seconded by Director T. Diep, to approve the minutes of the Outreach Committee Meeting on November 6, 2024, and the Legislative & Public Affairs Outreach Special Meeting on December 11, 2024. The motion was approved by the following 2-0 vote:

AYES: C. Nguyen and T. Diep

NAYS:

ABSTAIN:

ABSENT:

REPORTS

Report of the Subcommittee Members

Director T. Diep recommended using 30-second radio spots to advertise and promote upcoming District events.

Report of the Staff

GM R. Housley recommended setting a maximum annual limit for radio outreach instead of scheduling two stations per month, making the schedule more manageable for everyone.

NEW BUSINESS:

- A. Discuss Current and Future Legislative & Public Affairs Outreach Opportunities and Develop Recommendations for Board Consideration

The Committee Members and staff discussed current and future outreach opportunities. Topics of discussion include the radio outreach, District Open House, the City of Westminster Tet Parade, future talking points, and potential partnership with schools to increase awareness. No action was taken.

INFORMATIONAL ITEMS

None.

SUBCOMMITTEE MEMBER CONCERNS AND COMMENTS

None.

GM/STAFF CONCERNS/COMMENTS

None.

ADJOURNMENT

The meeting was adjourned at 10:05 AM


Mark Nguyen, Secretary